

**PROUD TO INTRODUCE! THE BUCKLE UP & BUCKLE UP ANGEL BRANDS**

**WITH THE LIFE SAVING MESSAGE**

...REMINDING YOU TO BUCKLE UP EVERY TRIP EVERY TIME

# IMPULSE MERCHANDISERS

← Comes in 10 count and 15 & 20 count loads.

With **PROMOTIONAL INCENTIVE**

Buckle Up Angel

★ Air-Freshener bonus offer



5"

## Extra Features

- Built in **partition** prevents product in back compartment from tipping forward.
- The partition strengthens the display allowing it to become a **permanent merchandiser fixture**. Replenish with open stock 10 count inner shippers.
- This feature also allows to load up to **20 count** by nesting the top row, which makes the display package more environmentally friendly.
- Store top row in lid cover for replenishment.
- Each Buckle Up package has a **Buckle Up Angel air-freshener** affixed to the back of the headercard for the **BONUS** offer.

# Buckle-Up<sup>®</sup> SEATBELT ADJUSTER SHELF DISPLAY

...reminding you to be **SAFE** every trip!

**15 Count Shelf Display** →  
Comes with 5 extra stored upside down in the back compartment.

**NOTE:** Once the front 5 have been sold, simply pull the 5 upside down packs from the back and put them in the front compartment

**AND**

for 20 count load take the front 5 and hang on clip strip, peg, or store in shipper box lid in stock room.



ASK about our Canadian Tire test results showing a combination mix of 75% NBCF and 25% Buckle Up plus our 5 month test in 2 check-out isles which had average sales of 48 pair per month equalling 24 per peg isle.

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