

# Buckle-Up™



brands of **Buckle-Up™** &



...reminding you  
to be **SAFE** every trip!

SEATBELT ADJUSTER **SIDEKICK DISPLAY** - 57 COUNT

With **PROMOTIONAL INCENTIVE**  
Buckle Up Angel Air-Freshener bonus offer



## Extra Features

- The **embossed** Buckle Up logo on the face of the adjuster has been designed to remind the user to Buckle Up every trip, every time.
- We believe the Buckle Up brand with its life saving message will help decrease NHTSA's statistics wherein they state over 56% of teenage fatalities were found unbuckled.
- The Buckle Up brand of products are designed for tools that the parents can use when they purchase these products for their teenagers to **remind** them to buckle up and be safe every trip.
- **INTRODUCTORY BONUS INCENTIVE OFFER!**
- Each package has a **Buckle Up Angel** air-freshener affixed to back of the headercard for the **BONUS** offer.
- ASK about our Canadian Tire 5 month test results in 2 check-out isles which had average sales of 48 pair per month equalling **24 per peg isle**.
- **Ideal promotional period** April through August which ties in with NHTSA's Click-It or Ticket and the National Buckle Up America campaign.
- Shipper comes with two plastic clips to hang on metal railings.

masterlink@bellnet.ca  
www.seatbeltadjuster.com